

Application Number 09/820,398

AMENDMENTS TO THE SPECIFICATION

Please amend the specification as follows.

Please replace the Title with the following amended Title:

System and Method for Third Party Management of Product Manufacture Ordering by a Franchisee Sub-End User Based Upon Approved Products of Franchisor End User

Please replace the Abstract with the following amended Abstract:

~~A system and method permit an end user to effectively communicate its approved product information or product specifications to its sub end users for managing any program that it wishes to communicate and support with its sub end users. It is specifically contemplated that a third party can effectively manage the system and method, which is advantageous in that the interested third party can also market its services, materials or other products to the sub end users while facilitating the end users need to communicate its program or approved information to its sub end users. Information may also be managed to/from other interested third parties, such as material suppliers or product manufacturers or material converters. Such a system and method may also advantageously accommodate input or additional information from other parties like designers, consultants, and the like for the benefit of the end user and/or its sub end users. A system includes a data storage device having franchisor approved product information. The system includes a franchisor network interface by which a franchisor can communicate with the data storage device and approve the product information, and a franchisee network interface providing network access by a franchisee to the franchisor approved product information. Product selecting and ordering by the franchisee is based upon the approved product information. The system also includes a third party network interface providing a third party access to the product orders and by which the third party manages access of the franchisor approved product information by the franchisee. The third party network interface permits the third party to communicate a product order to a manufacturer. The system further includes a manufacturer network interface by which the manufacturer can communicate with the data storage device to process the received product order in accordance with the approved product information.~~

OK to enter
K. Rudy
4/28/06